****

**September 22nd, 2022**

**Capture One Introduces Tethering for iPad:**

**Capture One brings its Best-In-Class Camera Tethering to iPad**

COPENHAGEN, September 22nd, 2022: Capture One has recently announced a new update for Capture One for iPad that brings Capture One’s acclaimed tethering capability to iPad for the first time, wired or wireless. With immediate availability, this significant update brings the most requested Capture One for iPad feature to the world’s definitive tablet computer, creating an unparalleled mobile photography workflow.

With this new addition, Capture One for iPad lets photographers access the full power of the company’s renowned image quality and rendering directly from the camera, without the need for memory card readers, adapters, or go-between computers. Users can also expect to enjoy a high level of function and speed parity with Capture One for desktop, though with a mobile-specific interface that makes for a tailored and superior experience on iPad that is not just a replica of the desktop workflow.

“Since its launch in June, Capture One for iPad has been a big hit with our customers. The lightweight and portable form factor of the iPad gives photographers huge flexibility to set themselves up wherever they need and get from shoot to final image super efficiently, with the superior colour quality they're used to from Capture One.

We are now very proud to bring the fastest, most stable and most reliable tethered photography to the iPad, whether you’re using a traditional cable or the mind-blowing wireless experience.” – Rafael Orta, CEO, Capture One.

Capture One for iPad has been designed and built to take advantage of iPad to its full potential, including gestures and touch interactions, and users can now capture RAW files directly into iPad, batch edit, apply styles, and share their work with creative teams, client, and online in real-time, anywhere.

“We’re really excited about our journey so far with Capture One for iPad and even more excited about our future plans.  Optimizing our codebase to take full advantage of the advances in Apple architecture means that we can provide high performance with a beautiful, tactile and intuitive UI wrapped around our image and color engine.

Bringing our history of building the best tools for tethered photography to the iPad was an inspiring challenge, we delivered support for cameras on par with Capture One Pro, exciting new capabilities like multi-camera tethering and our future plans include live view and camera controls.” – Rafael Orta, CEO, Capture One

**What’s New:**

* You can now shoot tethered directly via USB cable or Wi-Fi
* Remotely trigger a capture from your iPad with our first shutter button iteration
* Automatically apply the same adjustments to all tethered photos by enabling the “Next Capture Adjustments” toggle
* Change the Fujifilm simulation of your Fujifilm RAW files from the dedicated tool
* Export Originals and TIFF files
* Use Auto Adjust to quickly edit your images
* Change the Wheel and “Quick Edit” sliding directions in the app’s Gestures & Shortcuts section within the Settings page
* Get tips on how to use the gesture interactions with a new Onboarding view

Other bug fixes and improvements

**Availability:**

Capture One for iPad will be available starting today, September 20th, 2022 at 13:00 CET, on the [Apple App Store](https://apps.apple.com/app/capture-one/id1514081672).

**Pricing:**

Capture One for iPad (app): $4.99 per month:

* + Including access to Cloud File Transfer (up to 1000 photos stored in the cloud at any given time, and the number of transfers is unlimited)

Capture One Pro 22 is available as a perpetual license or subscription:

* Capture One Pro 22:
  + Perpetual License: $299
  + Upgrades from select previous generations starting at $159
  + Subscription starting at $20 per month month

For a complete list of all products and licensing options, visit: [www.captureone.com/store](https://www.captureone.com/store)

For a 30-day fully featured free trial of Capture One Pro 22, visit [www.captureone.com/download](http://www.captureone.com/download) .

**Connect:**

Capture One at: www.captureone.com  
Facebook at: [www.facebook.com/CaptureOnePro](http://www.facebook.com/CaptureOnePro/)Instagram at: [www.instagram.com/CaptureOnePro](https://www.instagram.com/CaptureOnePro/)YouTube at: [www.youtube.com/CaptureOneDK](https://www.youtube.com/CaptureOneDK)LinkedIn at: [www.linkedin.com/company/capture-one](https://www.linkedin.com/company/capture-one/about/)

**Contact**

To request an NFR license for product review along with a Reviewer’s Guide, please contact

Kishore Sawh at Kishore@pixelshift.studio

## About Capture One

Born out of a passion for photography, Capture One provides photographers with the tools to collaborate with clients and creatives, achieve the highest quality photography, and bring their visions to life. Today, Capture One offers the fastest tethered shooting in the industry, an intuitive and efficient workflow, unparalleled image quality with support for over 600 camera and lens profiles, true-to-life color processing, and precise editing and collaborative tools.

Starting out as a RAW image converter for Phase One cameras in 1994, Capture One became an independent company in 2020 after Phase One was acquired by Nordic private equity investor Axcel. With the decision to separate the software division from the camera manufacturer, Capture One could carve its own path as the definitive photography software company.

Capture One is on a journey to become the most powerful ecosystem of creative and collaborative tools with workflow freedom spanning across multiple devices, letting professional photographers work from anywhere with anyone.